



OGRe CoMPOUND

Sponsor Information Packet
USA Powerlifting Ogre Fall Classic (TN-2021-03)
Oct. 9 2021, Mount Juliet TN

SPONSORSHIP SUMMARY

- **PLATINUM SPONSOR: \$1000**

- This is the Title Sponsorship of the meet and this sponsorship will be used by Meet Director to provide a quality event for the lifters

- **GOLD SPONSOR: \$500**

- This sponsorship will be used by Meet Director to provide a quality event for the lifters

- **SILVER SPONSOR: \$250**

- This sponsorship will be used by Meet Director to provide a quality event for the lifters

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EVENT OVERVIEW

Note from the Meet Directors

Wade Johnson and Jennifer Millican are the Meet Directors for the 2021 Ogre Fall Classic. We wanted this event to be something fun that lifters could look forward to every year, and event that will build over time. We are so grateful for your support for the inaugural event and look forward to partnering together in the future for continued growth each year.

About The Event

Our mission for this meet is to support local athletes and local businesses by bringing a USA Powerlifting presence to Mt. Juliet and to continue that presence by hosting annual events each year. Again, we would like this to be the first of a few annual events in our community and greatly appreciate your support.



Wade Johnson



Jennifer Millican



About USA Powerlifting

USA Powerlifting is the leading drug free powerlifting organization in the United States. USA Powerlifting is a member of the International Powerlifting Federation (IPF), the governing body of powerlifting internationally. Powerlifting is a sport made up three lifts: the Squat, Bench Press and Deadlift. USA Powerlifting is a 501(c)(3) non-profit organization and is run by volunteers. Your support of our mission is necessary and appreciated.

PLATINUM SPONSORSHIP \$1000

Available Quantity: 1

- Your company's name will be listed as the Platinum sponsor by name in all media, print and marketing. The event name will appear as follows:
- USA Powerlifting Ogre Fall Classic Presented By Your Company

Presence

- Your company name and logo will appear prominently on the event website listing at theogrecompound.com and all marketing and promotions. The Platinum Sponsor will be the most prominently listed sponsor, to be followed by Gold, then silver level sponsors.

Social Media

- Your company name and logo will appear regularly as sponsors for the event on Facebook and Instagram.

Event T-Shirt / Apparel

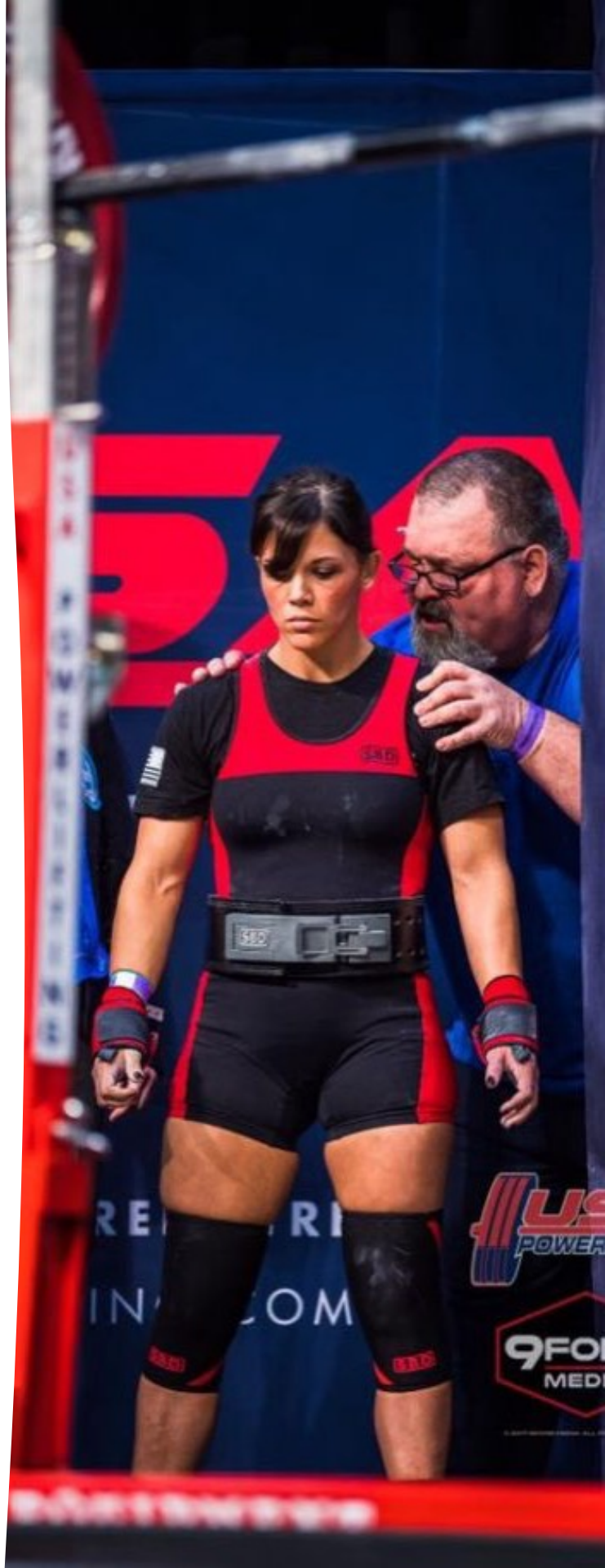
- The Platinum Sponsor will have their name listed on the front and name and logo will be printed on the back of the meet T-Shirt available to all lifters, and for sale at the event. The Sponsor will have the option to provide their branded apparel to be worn at the event by volunteers, spotters, and loaders.

Signage and Banners

- The signage and banners your company supplies will appear prominently and predominantly over the Gold and Silver level sponsors at the event in close proximity to the platform.

Vendor Booth

- Your sponsorship will allow you to host a vendor booth with prominence to the lifters and the event audience. The sponsor may sell items at the booth; however, the sponsor must bring their own point of sale system.





GOLD LEVEL SPONSORSHIP \$500

Available Quantity: 2

Presence

- Your company name and logo will appear prominently on the event website listing at theogrecompoud.com and all marketing and promotions. The Platinum Sponsor will be the most prominently listed sponsor, to be followed by Gold, then silver level sponsors. Your company name and logo will appear regularly as sponsors for the event on Facebook and Instagram.

Event T-Shirt / Apparel

- The Gold-level sponsors will have their logo on the back of the meet T-Shirt given available to all lifters, and for sale at the event.

Signage and Banners

- The signage and banners your company supplies will appear prominently at the event in close proximity to the platform.

Vendor Booth

- Your sponsorship will allow you to host a vendor booth with prominence to the lifters and the event audience. The sponsor may sell items at the booth; however, the sponsor must bring their own point of sale system.

SILVER LEVEL SPONSORSHIP \$250

Available Quantity: Many

Presence

- Your company name and logo will appear prominently on the event website listing at theogrecompound.com and all marketing and promotions. The Platinum Sponsor will be the most prominently listed sponsor, to be followed by Gold, then silver level sponsors. Your company name and logo will appear regularly as sponsors for the event on Facebook and Instagram.

Event T-Shirt / Apparel

- The Silver-level sponsors will have their logo on the back of the meet T-Shirt given to all lifters, and for sale at the event.



VENDOR GUIDELINES

Location

- The Vendor Booth location will be set up and mutually agreed to by the vendor, venue, and Meet Director.

Power

- Power will be supplied to all vendor booths to plug in point of purchase devices and computers. Any special lighting or music that the vendor wishes to use at the booth must be approved by the Meet Director.

Banners, signage, and placards

- Platinum and gold level sponsors will have the option to bring banners and signage or placards to the event as well as at their vendor booth. Silver level sponsors will be permitted to have their banners only within proximity to the booth.

Additional Requests

- Any additional items that are requested of the Meet Directors, or other, less conventional booth space can be discussed and agreed to by Meet Directors.

CONTACT INFORMATION

Meet Directors: Wade Johnson and Jennifer Millican

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